



JUNIOR LEAGUE
KNOXVILLE

2023-2024

Annual Report

DEVELOPING WOMEN TO DO A WORLD OF GOOD

Message from the President

It seems like we are all trying to get back to "normal" after years of pandemic chaos, but we've come to see that many of the things we took for granted are no longer sustainable. JLK took a hard look at some of our processes and policies to see what changes would help us further our mission. Recognizing that life changes constantly and that every member has something different to contribute to the League, we focused on meeting our members where they are and structuring membership with that in mind.

After a few years without a brick and mortar location, we learned that having a physical space available is actually important for our League, and JLK moved into our new office at Cancer Support Community of East Tennessee in April 2023 where we have a small office and access to shared common spaces. Through collaboration and communication with CSCET, we are able to provide a location for donation drop offs, leadership trainings, and small social events with the added bonus of supporting another local nonprofit.

In order to offer more flexible community opportunities, the Community Council did a fantastic job of reaching out to existing and new community partners to determine how JLK could best support them. Then committee collaboration gave members the opportunity to support our community partners whether that was working volunteer shifts on a Saturday morning or donating diapers at a membership meeting.

After a successful Little Black Dress Initiative in October, the Fund Development Council spent the remainder of the year researching and brainstorming new fund development strategies. That behind-the-scenes work allowed for this summer's rollout of all new sponsorship packages and the announcement of two new League fundraisers that will provide more opportunities for member engagement and community involvement.

In this report, the numbers will show you how our members stepped up to donate much needed resources, the results of on-site volunteer hours, and fundraising campaigns. What you won't see are the lasting friendships that were made by new members, the support for the loss of a loved one, or the mentor who helps the new graduate prepare for a new career. JLK Members not only change our external community but we also leave a lasting impression on the lives of our fellow members, and I am honored to have had the opportunity to lead this year.



- Andi Anderson

Our Mission

The Junior League of Knoxville is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Our Values:

*Collaboration
Community
Diversity
Empowerment
Leadership
Respect
Service*



Our Vision

The Junior League: Women Around the World as Catalysts for Lasting Community Change.

Our Commitment to Diversity & Inclusion

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

Focus Areas

The League works to further our Mission within our community while focusing on the specific areas of women's education and safety, currently concentrating on domestic violence awareness and prevention and women's self-development.

We partner with other local nonprofits to provide the resources and volunteer leadership to develop and maintain programming in furtherance of the Mission and focus areas.

Board of Directors

Andi Anderson, President
Lindsay Brezina, President-Elect
Tabitha Morales, Secretary,
Communications Director
Heather Boring, Treasurer
Aundrea Scholem, Fund
Development Director
Nicole Hight, Community Council
Director

Kathryn Baillon, Membership
Development Director
Phoebe Bates, Membership
Experience Director
Molly West, Nominating Director
Cori Glafenhein, Director at Large
Kimberly Black, Director at Large
Kathryn Vinson, Sustainer at Large
Tracey Belmont, Sustainer at Large



Membership By the Numbers



New Members Going Active

- Alexandria Davis
- Alison Jones
- Alyssa Goddard
- Amanda Kennedy
- Amy Stokes
- Beth Smith
- Claire Cross
- Deanna Cooper
- Deanna Mendenhall-Miller
- Elizabeth Woodall
- Ellen Harrison
- Gianna Tascione
- Ivette Diaz
- Kelley Rice
- Laken Dye
- Linda Brannon
- Maddie Neel
- Megan Elliott
- Morgan Newman
- Rhonda Parker
- Sierra Taylor
- Tiffany Sherrill
- Wendy Gully

Actives Going Sustainer

- Ara Zurcher
- Ashley Sams
- Emily Miller
- Kelsey Maynard
- Lindsey Hobbs
- Lindsey Kocak
- Season Guffey

48

NEW MEMBERS

actively engaged in learning about our community and being trained to effectively serve it

82

ACTIVE MEMBERS

volunteering across our community

252

SUSTAINING MEMBERS

who have completed 7 or more years of Active service and remain dedicated to the League.



Actives going Sustainer at our May End of Year Celebration

Community & Fundraising



**Nearly 400
Volunteer
Hours**



**Total Item
Donations:
8,592**



**Fundraising
Dollars: \$11,013
Net**

Find the Good Day



15 Self Care Baskets for
Community Partners

Family Justice Center



\$450 in Donated Bus Passes

The McNabb Center



Over 200 Toys for their
Christmas Toy Drive

**Helping Mamas
Knoxville**



1,813 Diapers, 997 Tampons & Pads,
100 Packs of Wipes

CCAHT



215 household cleaning and
personal hygiene items

Girls on the Run



5,252 sports bras, scrunchies,
headbands, work out bags, running
socks, and sunglasses

Finance Council Report

Year ended May 31, 2024 | Statement of Activities

REVENUE

Membership Dues, Fees, and Tickets	\$ 60,196
Individual Contributions (Community Circle, Annual Fund and Donate to JLK)	17,807
Corporate Sponsorships	4,043
Special Events	(630)
Investment Revenue (net of capital loss and bank fees)	73,326
Total Net Revenue	154,742

EXPENSES

Program Services

Member Meetings and Community Projects Expenses	51,835
Membership and Fundraising Expenses (Supplies, Postage/Shipping/Mailing, Printing and Copying)	2,537
Member Administration [Insurance, AJLI Dues, Processing and Bank Fees, Business and Licensing Fees]	27,647
Total Program Services	82,019

Supporting Services

Accounting Fees	10,485
Rent, Parking and Other Occupancy	9,272
Non-Personnel Administrative Expenses (Internet/Web Hosting Fees, Telephone Charges, Computer Software/Hardware)	2,419
Total Supporting Services	22,176

Total Expenses	104,195
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CHANGE IN NET ASSETS	\$ 50,547
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League Year Highlights

Find the Good Day

Find The Good Day, an AJLI initiative, celebrates positivity and community service, and our League. JLK embraced the spirit of the day by assembling self-care gift baskets for community partners and hosting a member appreciation event at our headquarters to recognize the dedication and hard work of our members. This day not only strengthened community bonds, it reinforced the League's commitment to making a positive impact in our community.



Wine and Lead

Our training series enhanced members' well-being and leadership skills, focusing on Gallup's five elements: community, physical, social, financial, and career. Members learned to leverage their strengths to become the best versions of themselves, leaving with a deeper awareness of how to lead effectively within JLK and the broader community while prioritizing self-care.

Little Black Dress Initiative

The Junior League of Knoxville hosted its seventh annual Little Black Dress Initiative (LBDI), a week-long awareness and fundraising campaign focused on domestic violence. During this event, participants wear the same black outfit for five days, symbolizing the limited resources and opportunities faced by domestic violence victims who often flee their homes with nothing but the clothes on their backs.



Quick Impact

Quick Impact allows members to collaborate with various Knoxville non-profit organizations. This year, we expanded our community involvement by offering monthly in-person and donation-based volunteer opportunities. With nearly 400 volunteer hours completed, members particularly enjoyed assisting at the Second Harvest Food Bank, where they processed donated and purchased food for distribution in and around Knoxville.

JLK Awards

Outstanding Service Award

Cori Glafenhein

Given to an active member who strives for excellence and makes League life more rewarding for all.

Outstanding New Member Award

Amy Stokes

Given to a new member whose dedication, motivation, and enthusiasm have already earned the respect and admiration of other members.

JLK Outstanding Committee Award

Scholarship Committee

Given to the committee that has shown exceptional representation of the League in every aspect of their placement.

Above and Beyond Award

Andi Anderson

Given to an active member who best exemplifies a true volunteer. She is always there, willing to step up and fill in. She gives above and beyond her job.

Women's Empowerment Award

Helping Mamas Knoxville

The Women's Empowerment Award is given to an organization who shares the Junior League of Knoxville's passion for enriching the lives of women in the area of Women's Safety & Education. Special consideration was given to organizations that focus their efforts on improving the lives of domestic violence survivors.

The Quick Impact Committee Top Service Contributor Awards

Amy Stokes, Rhonda Parker, and Veronica Kensington

Given to the members who went above and beyond the Community Commitment requirements in donations and time.



Scholarship Recipients

Since 2018, JLK has awarded scholarships to more than 25 young women graduating from Knox County high schools. The JLK Scholarship furthers our mission of advancing women's leadership by empowering young women in our area to reach their full academic potential. Each year, the Scholarship Committee endeavors to reward the efforts of young women in the Knoxville community who show a commitment to bettering themselves, their peers, and the community as a whole through educational achievement and community involvement.



Scholarship Recipients at our May End of Year Celebration

Brianna Andrews

- High School: L&N STEM Academy
- College: University of Tennessee
- Major: Aerospace Engineering

Emelia Bankston

- High School: West High School
- College: Vanderbilt University
- Major: Elementary Education and Human Organizational Development

Gabriela Sanchez Benitez

- High School: Fulton High School
- College: Undecided
- Major: Sociology

Reese Legg

- High School: West High School
- College: Undecided
- Major: Film & Television Production, Minor in American Sign Language

Skylin Smith

- High School: West High School
- College: Howard University
- Major: Nursing, Minor in Maternal & Child Health

Local Business Partners

Thank you to the many Knoxville businesses who supported the Junior League of Knoxville through in-kind donations and kickback events. Your support enables the League to further our Mission of advancing women's leadership for meaningful community impact through volunteer action, collaboration, and training.

- Abrridged Beer Company
- Aesthetic Elevation Knoxville
- Albright Grove Brewing Company
- Amazing Graze
- Burn Boot Camp
- Cedar Bluff Racquet Club
- Charcuterie Queen Knoxville
- CYCLEBAR
- Dahlia Moon Photography
- Dead Horse Lake Golf Course
- Kendra Scott
- Nicole Yarbrough - State Farm Insurance
- Orangetheory Fitness
- PostModern Spirits
- Tennessee Volunteers Baseball
- the beauty mrkt
- The Kraken's Cup
- The Tomato Head
- The Walnut Kitchen
- Tiaras To Go
- Water into Wine, Bistro & Lounge
- Wilderness at the Smokies
- Xul Beer Company

Community Circle

The Community Circle Fund represents those who contribute at the highest level. This generous support drives key community projects, including our partnership with the McNabb Center, Quick Impact volunteer efforts, the Junior League of Knoxville Scholarship for high school seniors, and Girl Power, a new initiative with the Boys and Girls Club to educate young girls about domestic violence prevention. Your contributions make a profound difference in our community.

2023 Community Circle Members

- Andrea Reyes
- Ann Bailey
- Babette Prevot
- Cammy Kromer
- Crissy Haslam
- Kirby Collins
- Martha (Marty) Begalla
- Mindy Coulter
- Rolawn Brown Evans
- Sally Hester
- Sandra Bertelkamp
- Tamara Boyer



JUNIOR LEAGUE KNOXVILLE

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